

## Rules & Regulations

### Withdrawals / Deferrals / Termination

- Registration must be completed by January 31st, after that date substitutions of individual runners is not allowed.
- A runner's invitational entry is only valid for the year his/her waiver is granted.
- Deferral of entry into next year's race will not be accepted for any reason.
- The B.A.A. and/or John Hancock may disqualify or terminate a team or an individual runner for unsanctioned misconduct at any time.

**Note:** Organizations should require runners to fundraise for the minimum amount if they drop out after January 31st. For this reason, you should take credit card information from your runners to ensure fundraising minimums are met.

### AWD DIVISIONS

#### Visually & Mobility Impaired Participants

The Organization must receive prior approval in writing from the B.A.A. before it accepts any application for Entry or reserves an Entry for a user of a guide, handcycle, tri-bike, or similar equipment. Moreover, the Organization must receive prior approval in writing from the B.A.A. before it accepts an application for an Entry or reserves an Entry for any person who intends on using a wheelchair or who is an ambulatory with a disability (AWD). The request for approval must contain the following information: the name of the applicant; whether he/she wishes to participate as an ambulatory AWD or wheelchair Entrant, and his/her predicted finishing time for the marathon distance. The request should be made by email to Nicole Juri ([njuri@baa.org](mailto:njuri@baa.org)) no later than December 1, 2017. If granted by the B.A.A., the approval will be provided to the Organization by responsive email.

### Sponsorship & Association Risk

The B.A.A. and John Hancock have existing/pre-existing arrangements with many vendors and licensees, including, but not limited to, categories such as social media, merchandise, photography, awards, giftware and apparel. Any potential co-sponsorship (financial or in-kind) or promotion of this program and related benefits must be reviewed and approved in advance by John Hancock, and must not conflict with current Boston Marathon official sponsors, vendors and licensees, or B.A.A. policy as determined by the B.A.A and John Hancock.

A sponsor/supporter or consultant of the charity team should in no way be confused as a sponsor of the Boston Marathon., and may not, in any way, use any of the B.A.A. trademarks.

### Logo Usage

As a participant of John Hancock's Non-Profit Program, we require usage of the John Hancock Marathon Non-Profit logo on all of your printed materials including, but not limited to promotional merchandise, singlets, website and social media, or any other clothing or products.

Any reference or usage of B.A.A. registered trademarks is prohibited. Boston Marathon<sup>®</sup>, B.A.A. Marathon<sup>™</sup>, and the B.A.A. Unicorn logo are registered trademarks of the Boston Athletic Association.

For appropriate logo dimensions as well as other relevant logo usage information, please refer to Logo Usage Guidelines.

All materials referring in any way to John Hancock and/or your Marathon Team must be reviewed, approved and signed off by Ashley Wheeler ([Ashley\\_Wheeler@jhancock.com](mailto:Ashley_Wheeler@jhancock.com) or 617-572-0315)

A sample of each piece must be forwarded to John Hancock 7 days prior to being released or produced.