

MLK Scholars Program Non-Profit Partners Meeting: Summer Overview

John Hancock

ANNIE DUONG-TURNER

Community Investment Analyst
John Hancock

John Hancock

KUDOS!

Most influential Bostonians:

- Vanessa Calderon-Rosado (IBA)
- Dr. Myechia Minter Jordan (Dimock Center)
- Ioannis Miaoulis (Museum of Science)
- Kathy Abbot (Boston Harbor Now)
- Linda Pizzuti Henry (The Boston Globe)
- Dr. David Torchiana (Partners HealthCare)

MNN Nonprofit Excellence Awards:

- Finalist: Sandra Lee (BCNC)



AGENDA

- Program Updates:
 - Onboarding: Registration & Waivers
 - Evaluations Update
 - Forums
- Brainstorming Scholar & Nonprofit Engagement
- Q&A/General Discussion



WHY?

Healthier, more equitable communities that we believe will make decisions easier, and lives better for all people.

Economic empowerment, financial knowledge, and meaningful work experience aren't accessible to everyone.

Shared value for individuals, communities, businesses, and nonprofits.

5

The John Hancock logo, featuring the name in a stylized script font.

QUICK HITS: COMING SOON...

- EverFi: City-wide effort underway
- Social media one-pager toolkit with sample tweets.
- May 17: Trauma Awareness Training

The John Hancock logo, featuring the name in a stylized script font.

REGISTRATION & ONBOARDING

- Scholar Registration **opens June 18**, and **closes July 6**
- Reminder: Scholar Eligibility Criteria
 - City of Boston residency
 - Preferred target age range: 16-18
 - Able to attend Mayor Menino Leadership Forums (July 13, July 27, Aug 10, Aug 17)
- Please collect & share via the Registration Form:
 - First Name
 - Last Name
 - Neighborhood
 - Date of Birth
 - John Hancock Waiver

2018 MLK Scholars Registration

MLK Scholars Criteria

- Scholars are within target age range of 16-18.
- Scholars are full-time residents of Boston.
- Scholars are able to attend the Mayor Menino Leadership Forums on July 13, July 27, Aug 10, and Aug 17.

Disclosures:
Data entered in this form will be used by John Hancock and MLK Scholars program partners for administrative purposes. Data will also be shared with an external evaluator at Northeastern University for research purposes.

Organization:
Please select one ...

SCHOLAR #1

First Name:

Last Name:

Neighborhood:

Date of Birth:

Photo/Video - Scholar #1

☐ This Scholar consents to being photographed, and has turned in or will turn in a waiver.

☐ This Scholar does not want to be photographed, or has not turned in a waiver.

SCHOLAR #2

First Name:

Last Name:

Neighborhood:

Date of Birth:

Photo/Video - Scholar #2

☐ This Scholar consents to being photographed, and has turned in or will turn in a waiver.

☐ This Scholar does not want to be photographed, or has not turned in a waiver.

John Hancock

JOHN HANCOCK WAIVER

- Two distinct components:
 - Informed Consent
 - Photo & Media Waiver
- All Scholars 18+ must sign. Scholars under 18 must have parent/guardians authorize consent.
- Photo/video release will be a check-box component.
- Collect all waivers as ONE bundle, and turn in as a pdf upload via Scholar Registration.

UPLOAD SIGNED JOHN HANCOCK WAIVER FORMS

Please upload as ONE pdf for your entire MLK Scholars cohort.

However, if you do not have the capability to create PDFs, please upload as image files for up to 5 Scholars at once.

1 Choose File	2 Choose File	3 Choose File
4 Choose File	5 Choose File	

Submit

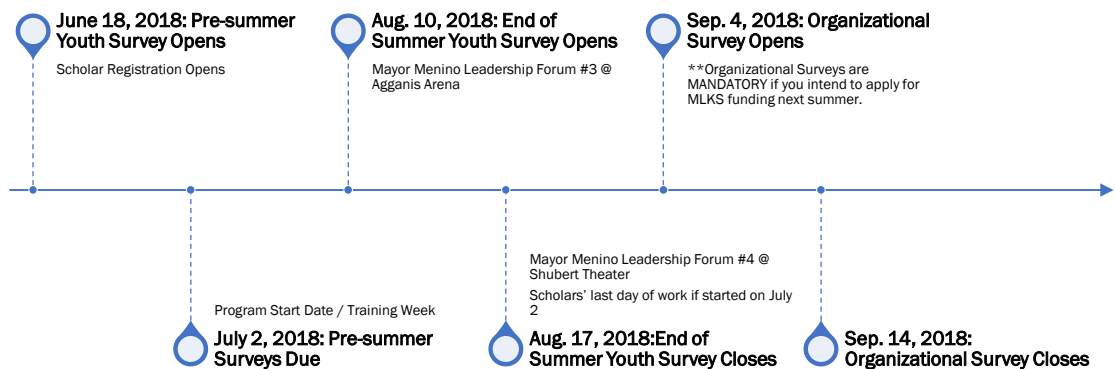
John Hancock

JULIA GITTLEMAN

Principal,
Mendelson Gittleman & Associates

John Hancock

EVALUATIONS TIMELINE



John Hancock

*Mayor Walsh's Office of Workforce Development, City of Boston
Boston Summer Youth Employment Program
Pre-Survey – Summer 2018*

Thank you for taking the time to complete this survey! We want to make sure you have the **BEST** possible summer job experience and your responses to this survey will help us do that.

This survey is entirely **confidential** and has been designed to protect your privacy. Individual responses will not be made public.

This survey will include questions about you, your spending habits, your personal experiences, your work experiences and skills, and your future plans.

The questions that ask about your background will be used only to describe the types of students completing this survey. **No names will ever be reported.** If you feel uncomfortable answering certain questions it is okay to leave a response blank.

Instructions:

- The survey should take you **about 15 minutes** to complete.
- Read questions carefully and answer to the best of your ability.
- If you do not understand a question, please ask an adult to help explain it.
- If you answer "Other" and the question asks for you to fill in a blank, please do so.

FIRST NAME: _____

LAST NAME: _____

PROGRAM ID: _____

JOB SITE: (Will list all non-profit partner organizations here)

Thank you very much for your help!

John Hancock

MEGAN GREELEY

Government Relations Specialist,
John Hancock

John Hancock

MAYOR MENINO LEADERSHIP FORUMS

Session Day	Theme & Session Goals
Session 1: July 13	Leadership: Understanding what it means to be a MLK Scholar <ul style="list-style-type: none"> • Scholars will begin building relationships with each other • Gain pride and understanding of expectations and meaning of being a MLK Scholar • Define and discuss definition of leadership and activism
Session 2: July 27	Networking: Understanding the power of relationships <ul style="list-style-type: none"> • Scholars will understand the definition and importance of building networks • Scholars walk away with how to build their networks to reach their own personal, professional, and leadership goals • Scholars practice how to build networks
Session 3: August 10	Branding: Understanding the power of your experience <ul style="list-style-type: none"> • Defining an actionable goal for their future • Define key experiences in their life that support and shape their goals • Develop a short written pitch of their story, goals and brand
Session 4: August 17	Showcase

John Hancock

ANNIE DUONG-TURNER

Community Investment Analyst
John Hancock

John Hancock

BRAINSTORM

Scholar & Nonprofit Engagement: Community Building



- How can we better highlight nonprofit partners and Scholars at the **Forum series**?
- How can we empower **repeat-Scholars** (MLK Fellows)?
- How can we better leverage **social media** to engage Scholars and/or nonprofits?

John Hancock

Q&A?

John Hancock