



Program Sponsors & Partners



Special thanks to Boston Cares, The Center for Teen Empowerment, and EVERFI.



Agenda

- Welcome & Introduction
 - Who's in the room?
- Program Structure (Annie Duong-Turner, John Hancock)
- Evaluation Highlights (Julia Gittleman, MGA)
- Program Planning Updates
 - Forums (Annie Duong-Turner, John Hancock)
 - EVERFI (Jessica Donovan, EVERFI)
- Brainstorm (Led by Teen Empowerment)

John Hancock

Mission Statement

To provide meaningful employment opportunities for Boston youth selected for their leadership potential.



Boston's youth will be better prepared to join the workforce, having developed critical work readiness and financial capability.



Boston's employers will be strengthened by hiring from a pipeline of diverse, prepared young people.



Boston's communities will benefit from city-wide convenings that breakdown neighborhood silos.

John Hancock

Program Structure



- Nonprofits will receive \$1,825 per Scholar position awarded.
 - Nonprofits recruit, hire, manage and pay Scholars directly.
 - Scholar eligibility criteria:
 - Demonstrated leadership potential
 - Full-time resident of the City of Boston
 - Preferred target age range is 16-18
 - Must be able to attend all Mayor Menino Leadership Forums
- Preparing for the summer
- Program Duration: July 8-Aug 16, 2019
 - Nonprofits must comply with Federal & State employment laws
 - Scholars engage in 20-25 hours of meaningful employment each week, inclusive of Leadership Forums and EVERFI Financial Literacy
- Nonprofits complete Organizational Survey, and facilitate Youth Surveys.

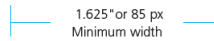
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What's Next?

Date	Event	Location
Feb 21 4:30-6:30pm	Non-Profit Partners Orientation <i>(Mandatory)</i>	@ John Hancock (197 Clarendon St)
TBD May 9:00-10:30am	Non-Profit Partners Meeting Curriculum Overview: Summer Deep Dive <i>(Mandatory)</i>	@ John Hancock Financial (197 Clarendon St)
June 17 – July 5	SCHOLAR REGISTRATION	Online

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Branding Assets & Campaign Guide



- Showcase our partnership!
- Logo Usage Guidelines and Asset Files are available in the Partner Resource Hub.
- All public-facing print/web logo usage must be reviewed by Annie. Submit approval requests via email. Annie will respond within 2 business days.
- If you are unable to incorporate the logo on your website, please include text recognition. Language is available in the logo usage guidelines.

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Scholar Registration & Onboarding

- **Scholar registration opens June 17, closes July 5.**
- **All Non-Profit Partners must include John Hancock's Waiver in Scholars' onboarding process.**
 - Photo & Video/Media Permission
 - Survey/Evaluation Participation
- When you register your Scholars for the Forums, note whether the **Scholar is willing to be photographed, and signed and turned in a waiver.**
- Upload your Scholar's waiver via the Scholar Registration Form.
- We will also collect personal information during the onboarding process: First & Last Name, Date of Birth, Neighborhood

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Staying Connected

Facebook

- **MLK Scholars Non-Profit Organizations**
- Who?
2019 Non-Profit Partners
- What?
Administrative Updates, Resource Sharing

LinkedIn

- **MLK Scholars Network**
- Who?
MLKS Alumni, Non-Profit Partners, Volunteers & other stakeholders
- What?
Community Updates, Job postings?

Partner Resource Hub

- <https://www.johnhancock.com/mlk-partner-resources.html>
- Who?
2019 Non-Profit Partners
- What?
Meeting Notes, Important Dates (currently being updated), Program Directory, Brand & Assets

Weekly Emails

- **Your Email Inbox**
- Who?
2019 Non-Profit Partners
- What?
Community Updates, Program Updates & Reminders



2018 Evaluation Overview

- 429/650 scholars completed youth pre-survey, 501 completed post-survey
 - Limited success with matching pairs
- 63/66 community-based organizations completed organization survey
- Overall scholars reported a valuable summer experience
 - 93% felt that they were better prepared to enter a new job.
 - 89% reported their job experience over the summer was positive



Scholars reported they had positive and valuable relationships with their supervisors, with 94% saying they were supportive. *

In addition:

- 99% reported their supervisor helped them understand what was expected of them at their summer job
- 90% said their supervisor provided them with feedback on how they were doing at their job
- 88% made them feel comfortable talking about challenges outside of work.
- 82% reported their supervisor helped them to think about how to achieve their educational or career goals.

*All/Most of the time or Often

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EVERFI Financial Literacy Module

From the organizations survey, 93% said their youth used the EVERFI on-line learning modules.

Of those who used the modules:

- 76% said the youth found them interesting
- 87% found them useful
- 89% said they learned something new
- 87% reported they learned things that would encourage them to be more responsible related to financial planning

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From Organization Survey Open-ended Questions: What Worked this Summer

- Organizations were consistently positive about Friday Forums, specifically about the topic choices, how each built off the last, and student speakers at forums.
- Organizations thought EverFi worked well and should be kept moving forward.
- Organizations appreciated clear expectations, ongoing communication, and supervisor training/orientation from MLKS administration.
- Organizations appreciated the autonomy to hire their own scholars.

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From the Organizations: What would make the Forums better/innovative?

- Increasing engagement during the forums
 - More games, hands on activities, interaction between small groups, student led activities, and using social media.
- Increase personal engagement from youth in how they can change their communities
 - Community service projects, a solution session including pitches to city leaders, and training on civic engagement.
- Training/practice in a variety of professional skills
 - Time management, organizational skills, cover letter and resume building, and public speaking.
- Leveraging the BU relationship to work on college readiness
 - A campus tour, career assessments, and learning about student engagement on campus.
- Opportunities for youth to build healthy habits
 - Exercise and stress management skills

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Preview to 2019 Evaluation

Again working with Alicia Sasser Modestino, Associate Professor, Northeastern University

- Associate Director, Dukakis Center for Urban and Regional Policy

MLK Scholars is part of the Boston Summer Youth Employment Program (SYEP), along with:

- ABCD
- Boston PIC
- City of Boston's Youth Employment and Engagement (YEE)
- Youth Options Unlimited (YOU)

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2019 Evaluation Plan and Timeline

- **Pre-survey from Northeastern**
 - To occur during onboarding of youth employees
- **Post-survey from Northeastern**
 - Available in early August
- **Organization survey from Julia and John Hancock, same as in the past. Complete 1x per organization.**
 - Available in September, due 10 days later

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Forum Updates

Date/Time Frame	Topic Area Ideas
TBD July & Aug (2 sessions in July, and 1 session in Aug) @ Agganis Arena	<ul style="list-style-type: none">• Financial Education<ul style="list-style-type: none">• EVERFI Integration• Health & Wellness<ul style="list-style-type: none">• Community Health?• Nutrition/Healthy Eating?• Active Living?• Networking<ul style="list-style-type: none">• Accountability & staying in touch• Building connections• Civic Engagement
Last Week of August @ TBD Location	End of Summer Showcase



MLK Scholars Financial Education Integration Proposal

Financial Education Integration

- EVERFI will host a Financial Education & Financial Capacity focused Friday Forum to kick-off the integration with the **MLK Scholars** program. In addition, EVERFI will launch an email engagement campaign promoting curated playlists to scholars and their supervisors.

Integration for Scholars

- Financial education focused Friday Forum
- Custom curated playlists
- Email engagement campaign
- Take-home activities
- Financial discussion questions

Integration for Supervisors

- Financial education focused Friday Forum
- Instructional emails for each playlist
- Activity guides
- Financial discussion questions

Sample Integration Plan (Weeks 1-10)

