



2019 MLK Scholars Program

Nonprofit Partner Meeting #2:
Program Updates & Best Practices

May 20, 2019

John Hancock

Agenda

Welcome & Introductions

Program Updates & Reminders

- Housekeeping: Registration, EVERFI, & Forums
- MLK Youth Council Selection
- End of Summer Showcase Discussion

Round Table Discussion

Evaluation Update

Closing

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Scholar Registration & Onboarding

- **Scholar registration opens June 17, closes July 8.**
- **All Non-Profit Partners must include John Hancock's Waiver in Scholars' onboarding process.**
 - Photo & Video/Media Permission
 - Survey/Evaluation Participation
- Upload your Scholar's waiver via the Scholar Registration Form.
- Please share the following info:
 - Scholar First & Last Name
 - Date of Birth
 - Neighborhood
 - Did they turn in a JH Waiver?
 - Do they consent to the evaluation and/or photography?
 - Are they a returning Scholar?



EVERFI Financial Literacy

All Scholars will be required to complete EVERFI. Each playlist will contain 1-1.5 hours of content.

As part of our partnership, you will have the flexibility to offer EVERFI to other students working at your organizations outside of the MLK Scholars program.

You will receive weekly reports to help you track your students' progress.

Playlist #1

Returning Participants: *If this is your second year participating in a summer youth employment program, please explore these topic areas.*

- Credit Cards
- Taxes
- Financing Higher Education
- Payday Loans
- Mobile Payments
- Credit Scores and Reports
- Retirement 101
- Investments

Playlist #2

First Time Participants: *If this is your first year participating in a summer youth employment program, please explore these topic areas.*

- Credit Cards
- Taxes
- Financing Higher Education
- Identity Protection
- Savings
- Build Emergency Savings
- Checking Accounts
- Overdraft



MLK Leadership Forums

Date	Event	Location
July 19	Forum #1: Connecting to each other • Networking w/ Youth Enrichment Services	Agganis Arena
July 26	Forum #2: Connecting goals to financial capability • Financial education w/ EVERFI	Agganis Arena
Aug 9	Forum #3: Connecting Perspectives • Civic engagement w/ EMK Institute	Agganis Arena
Aug 16	Forum #4: Connecting to Our Community • Annual Showcase	Sportsmen's Tennis & Enrichment Center

- **Prior to July 19, please take time to orient Scholars to their roles, and the goals of the Forums.**
 - *Tip: See Partner Resource Hub for key messaging materials*
- All Scholars are required to attend all 4 sessions. Please notify Annie if there are extenuating circumstances.
- Partners receiving 5 or more Scholars are required to send 1 staff person to volunteer as a table facilitator. Volunteers should register with Boston Cares.

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MLKS Youth Council: Purpose, Responsibilities & Compensation

Purpose: Increase youth voice in the MLKS Program

Responsibilities:

- Attend 4 trainings (including an orientation in July)
- Roles: facilitating, public speaking, planning

Compensation:

- \$100 stipend
- Youth Council Swag

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MLKS Youth Council: Timeline

May 15th - Email (with applications) sent to Nonprofit Partners

May 20th - Nonprofit Partner Meeting at John Hancock

May 29th - Nominations/applications due

June 3rd-5th* - Group interviews conducted by Teen Empowerment

June 17th** - One-day (2 hour) Orientation Session

Week of July 1st** - One-day (2 hour) Pre-Summer Training Session

July 19th - Leadership Forum #1

July 26th - Leadership Forum #2

Week of July 29th** - One-day (2 hour) Mid-Program Training Session

August 9th - Leadership Forum #3

August 16th - Leadership Forum #4

Week of August 19th** - One-day (2 hour) End-of Summer Evaluation/Celebration Session

*Must attend one of three interview days

**Mandatory; exact dates will be determined once council is selected

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Final Session: Vision

Location: Sportsmen's Tennis Center
950 Blue Hill Avenue, Dorchester, MA

Date & Time: August 16, 9:00 - 11:30

Vision (Draft):

- Breakfast (Indoor)
- Welcome (Indoor; Youth Speakers)
- Expo (Indoor & Outdoor; Partners & Community Organizations)
- Performances (Indoor)
- Closing (Indoor)



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Contact...

If you have any comments, questions, or additional ideas to share about the MLKS Youth Council or the Final Session Vision, please contact one of the following:

Stanley Pollack (Teen Empowerment) → Stanley@TeenEmpowerment.org

Jaquell Sneed (Teen Empowerment) → Jaquell@TeenEmpowerment.org

Annie Duong (John Hancock) → Annie_Duong@JHancock.com

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Round Table Discussion

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Preview to 2019 Evaluation

Again working with Alicia Sasser Modestino, Associate Professor, Northeastern University

- Associate Director, Dukakis Center for Urban and Regional Policy

MLK Scholars is part of the Boston Summer Youth Employment Program (SYEP), along with:

- ABCD
- Boston PIC
- City of Boston's Youth Employment and Engagement (YEE)
- Youth Options Unlimited (YOU)

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2019 Evaluation Plan and Timeline

Youth Surveys should be activated for all Scholars, please make sure they complete and submit a JH Waiver to you prior to participating.

- *Both pre- and post- surveys will be anonymized.*

Organization survey from Julia and John Hancock, same as in the past. Complete 1x per organization.

Timeline:

- June 17: Youth pre survey opens
- July 8: Youth pre survey closes
- ...
- August 9: Youth post survey opens
- August 16: Youth post survey closes
- ...
- Sept 3: Organization survey opens
- Sept 13: Organization survey closes

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Questions?

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What's Next?	Date	Event	Location
Immediate Next Steps:	May 29	• MLKS Youth Council Nominations due	Online
<ul style="list-style-type: none"> • Nominate a MLKS Youth Council candidate by May 29 • Implement the JH Scholar Waiver. • Share feedback on EVERFI topics with Annie. • Share feedback on Final Forum session vision with Teen Empowerment or Annie. 	June 17 – July 5	<ul style="list-style-type: none"> • Scholar Registration • Implement Scholar Waiver • Scholar Pre-Summer Surveys • Encourage Scholars to begin signing up for EVERFI 	Online
Down the Road:	July 8	Scholars' First Day of Work!	
<ul style="list-style-type: none"> • Plan for Forum staffing (if applicable) • Register Scholars and submit collected waivers. • Monitor EVERFI participation & Forum attendance. • Activate Youth Surveys and participate in the Organization Survey 	July 19	Forum #1: Connecting to each other <ul style="list-style-type: none"> • Networking w/ Youth Enrichment Services 	Agganis Arena
<i>John Hancock</i>	July 26	Forum #2: Connecting goals to financial capability <ul style="list-style-type: none"> • Financial education w/ EVERFI 	Agganis Arena
	Aug 9	Forum #3: Connecting Perspectives <ul style="list-style-type: none"> • Civic engagement w/ EMK Institute • Scholars End of Summer Survey Opens 	Agganis Arena
	Aug 16	Forum #4: Connecting to Our Community <ul style="list-style-type: none"> • Annual Showcase • Scholars End of Summer Survey Due 	Sportsmen's Tennis & Enrichment Center
	Sept 3-10	Organization Survey	Online