



MLK Scholars Key Messaging Guide

<p>What is the MLK Scholars Program?</p>	<ul style="list-style-type: none"> • The MLK Scholars program offers meaningful summer work experience and personal development opportunities to 650 Boston teens at 60 nonprofit organizations • John Hancock works in close partnership with The Boston Globe, Boston University, Partners HealthCare and the City of Boston to offer this unique program. • The MLK Scholars program is the largest, most comprehensive corporate summer jobs program of its kind in the country. • 2020 marks the 13th year of the program.
<p>Who are MLK Scholars?</p>	<ul style="list-style-type: none"> • Scholars are Boston youth selected by nonprofit partners for their leadership potential. • Scholars will provide critical capacity support to nonprofits as they further their missions, while gaining job readiness skills. • Scholars represent our next generation of civic and business leaders, who will help us build a healthier and more equitable Boston.
<p>What will Scholars gain from this experience?</p>	<ul style="list-style-type: none"> • Scholars are employed for approximately 20-25 hours a week at their nonprofit worksites. • In addition, Scholars will also ... <p>Attend a workshop series called Leadership Forums, held on Fridays at Agganis Arena throughout the summer. The Forums are designed to help develop job readiness skills and</p>

	<p>build connections with other scholars and volunteers from around city.</p> <p>Complete an online financial literacy course through EVERFI. EVERFI's platform helps scholars manage their financial lives and help them achieve future-oriented goals.</p>
<p>Why is this program important?</p>	<ul style="list-style-type: none"> • Economic empowerment and financial knowledge are critical for young people, and meaningful work experience builds long-term positive financial behaviors and skills. • For too many, these frankly aren't accessible. A primary goal of the MLK Scholars Program is to level the playing field. • A diverse pool of talent is important to the future success of Boston's businesses, as well as the strength of our communities. • The program helps generate conversation around community investments and promotes positive changes in public policy. • The program creates shared value for individuals, communities, not-for-profits and businesses: <ul style="list-style-type: none"> ○ The scholars will have improved career readiness and a sense of community connection that makes them likely to remain civically engaged and employed throughout their lives. ○ Sociocultural neighborhood barriers are broken down. ○ Our nonprofit community receives increased capacity building and support for youth programming to build upon their missions. ○ Creates a more diverse, representative talent pipeline for local businesses.